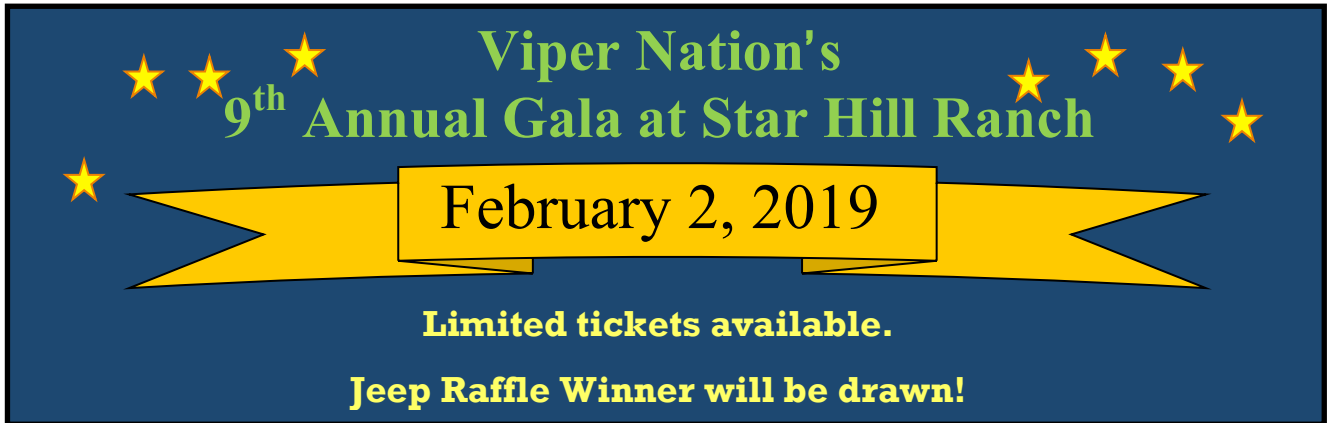


# VIPER NATION

EDUCATION FOUNDATION

Your Academic Booster



**Viper Nation's  
9<sup>th</sup> Annual Gala at Star Hill Ranch**

**February 2, 2019**

**Limited tickets available.**

**Jeep Raffle Winner will be drawn!**

Just a twenty-minute drive from Steiner Ranch, **Star Hill Ranch** is a re-creation of a Texas hill country town typical of the early 1900's. Viper Nation Education Foundation is excited to host a special night at this unique and beautiful location. Activities for the evening include a live band, UT Cowboys, dinner, live and silent auction and surprises. We hope you plan to join us, and we appreciate your support.

## Viper Nation Sponsorship Opportunities

### Ticket Prices & Sponsorships

### # Guests

### Price

<input type="checkbox"/> King Ranch Sponsor	20	\$10,000
<input type="checkbox"/> Gold Rush Sponsor	20	\$8,500
<input type="checkbox"/> Beverage Burros Sponsor	10	\$6,500
<input type="checkbox"/> Big Canyon Sponsor (Paddles Up)	10	\$5,000
<input type="checkbox"/> Sheriff Sponsor (Heads or Tails)	10	\$5,000
<input type="checkbox"/> Land Grants Sponsors	10	\$4,000
<input type="checkbox"/> Lone Star Table Sponsors	10	\$3,500
<input type="checkbox"/> Western Swing Table Sponsors	10	\$2,500

Sponsor Name \_\_\_\_\_ Contact Name: \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

email [Gala@ViperNationEF.org](mailto:Gala@ViperNationEF.org) with questions  
Visit our website for more information [www.vipernationef.org](http://www.vipernationef.org)  
2900 N. Quinlan Parkway  
Suite B-240 PMB 109  
Austin, TX 78732

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February 2<sup>nd</sup>, 2019 VNEF Gala

## **King Ranch Sponsor** **\$10,000**

Viper Nation Education Foundation will provide **YOU** with premier marketing opportunities, in collaboration with **YOUR** existing marketing plan.

- ❖ **Top billing** in the Gala invitation, VNEF's website, all upcoming Gala announcements and publications
- ❖ Corporate **logo** (or family name) promotion includes, but not limited, to Twitter, Facebook, and Instagram posts, Four Points News, Ranch Record, West Austin Chamber of Commerce and Community Impact
- ❖ Corporate **logo** on table centerpieces, silent auction and throughout presentation
- ❖ **Coordinated promotion** in conjunction with VNEF's Fall Campaign and Gala marketing
- ❖ Your organization will be marketed as **"Insert Business/Family Name Presents the Viper Nation Education Foundation 2019 Gala, at Star Hill Ranch."**
- ❖ Full page color ad in Gala Program on **back cover**
- ❖ Opportunity to leave **marketing materials** for each guest
- ❖ Two reserved **VIP tables** (20 seats) with premium location and two drink tickets per guest
- ❖ 20 additional drink tickets
- ❖ Opportunity to **serve as a VIP host** to district, campus leadership, and higher education leadership
- ❖ **Gobo** featuring your logo on dining room wall
- ❖ Opportunity to promote your business **LIVE** at the Gala

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## Gold Rush Sponsor

**\$8,500**

- ❖ **Prominent billing** in the Gala invitation, VNEF's website, all upcoming Gala announcements and publications
- ❖ Corporate **logo** (or family name) promotion includes, but not limited, to Twitter, Facebook, and Instagram posts, Four Points News, Ranch Record, West Austin Chamber of Commerce and Community Impact
- ❖ Corporate **logo** on table centerpieces, silent auction and throughout presentation
- ❖ **Coordinated promotion** in conjunction with VNEF's Fall Campaign and Gala marketing
- ❖ Your organization will be marketed as "**Insert Business/Family Name Presents the Viper Nation Education Foundation 2019 Gala, at Star Hill Ranch.**"
- ❖ Full page color ad **inside front cover** Gala Program
- ❖ Two reserved **VIP tables** (20 seats) with premium location and two drink tickets per guest
- ❖ 20 additional drink tickets
- ❖ Opportunity to **serve as a VIP host** to district, campus leadership, and higher education leadership

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**February 2<sup>nd</sup>, 2019 VNEF Gala**

## **Beverage Burros** **\$6,500**

- ❖ **Prominent billing** in the Gala invitation, VNEF's website, all upcoming Gala announcements and publications
- ❖ Corporate **logo** (or family name) promotion includes, but not limited, to Twitter, Facebook, and Instagram posts, Four Points News, Ranch Record, West Austin Chamber of Commerce and Community Impact
- ❖ Corporate **logo** on table centerpieces, silent auction and throughout presentation
- ❖ **Coordinated promotion** in conjunction with VNEF's Fall Campaign and Gala marketing
- ❖ Full page color ad **inside back cover** Gala Program
- ❖ **VIP table** (10 seats) with premium location and two drink tickets per guest
- ❖ 10 additional drink tickets
- ❖ Opportunity to serve as a **VIP host** to district, campus leadership, and higher education leadership
- ❖ Special event signage with your corporate logo or family name carried by two **Beverage Burros** and in event presentation

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February 2<sup>nd</sup>, 2019 VNEF Gala

## **Big Canyon Sponsor (Paddles UP) \$5,000**

- ❖ **Prominent billing** in the Gala invitation, VNEF's website, all upcoming Gala announcements and publications
- ❖ Corporate **logo** (or family name) promotion includes, but not limited, to Twitter, Facebook, and Instagram posts, Four Points News, Ranch Record, West Austin Chamber of Commerce and Community Impact
- ❖ **Coordinated promotion** in conjunction with VNEF's Fall Campaign and Gala marketing
- ❖ Full page color **ad inside** Gala Program
- ❖ Placement of your company logo on all guest **auction paddles**
- ❖ Spotlight honor at the beginning of Paddles-Up
- ❖ **VIP Guest table** (10) and two drink tickets per guest

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February 2<sup>nd</sup>, 2019 VNEF Gala

## **Sheriff Sponsor (Heads or Tails) \$5,000**

- ❖ **Prominent billing** in the Gala invitation, VNEF's website, all upcoming Gala announcements and publications
- ❖ Corporate **logo** (or family name) promotion includes, but not limited, to Twitter, Facebook, and Instagram posts, Four Points News, Ranch Record, West Austin Chamber of Commerce and Community Impact
- ❖ **Coordinated promotion** in conjunction with VNEF's Fall Campaign and Gala marketing
- ❖ Full page color ad **inside** Gala Program
- ❖ Placement of your company logo on **Heads or Tails signage** and all promotions of the game leading up to the event
- ❖ **Spotlight honor** at the beginning of everyone's favorite game of the night – Heads or Tails!
- ❖ Opportunity to **call Heads or Tails** and lead the game
- ❖ **VIP Guest table** (10) and two drink tickets per guest

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February 2<sup>nd</sup>, 2019 VNEF Gala

## **Land Grant Sponsors**

**(multiple)**

**\$4,000**

- ❖ **Corporate logo** (or family name) promotion includes, but not limited, to Twitter, Facebook, and Instagram posts, Four Points News, Ranch Record, West Austin Chamber of Commerce and Community Impact
- ❖ **Coordinated promotion** in conjunction with VNEF's Fall Campaign and Gala marketing
- ❖ Spotlight honor by the Auctioneer at the beginning of the Live Auction
- ❖ Full page color add **inside** Gala Program
- ❖ Guest table (10) and two drink tickets per guest
- ❖ 10 Additional drink tickets

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## **Lone Star Table Sponsors**

**(multiple)**

**\$3,500**

- ❖ Corporate **logo** (or family name) promotion includes, but not limited, to Twitter, Facebook, and Instagram posts, Four Points News, Ranch Record, West Austin Chamber of Commerce and Community Impact
- ❖ **Coordinated promotion** in conjunction with VNEF's Fall Campaign and Gala marketing
- ❖ **Half page** color ad **inside** Gala Program
- ❖ Guest table (10 seats) and two drink tickets per guest
- ❖ Recognition in Gala program and throughout presentation

## **Western Swing Table Sponsors**

**(multiple)**

**\$2,500**

- ❖ **Coordinated promotion** in conjunction with VNEF's Fall Campaign and Gala marketing
- ❖ **Quarter page** color ad inside Gala Program
- ❖ Guest table (10 seats) and two drink tickets for each guest
- ❖ Recognition in Gala program and throughout presentation



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## VNEF Gala Sponsorship Check List

### February 2, 2019

Thank you for your Sponsorship interest! To insure you and your guests receive everything entitled at your level of sponsorship, please submit to the following items at your earliest convenience:

#### **Sponsorship Check List:**

#### **1. Please email the following: [Gala@ViperNationEF.org](mailto:Gala@ViperNationEF.org)**

At your **earliest** convenience, an electronic version of your logo.

- HORIZONTAL logos are preferable, but not required.
- Must have your company logo in JPG file format for electronic media
- If available, your company logo in an EPS version.

The sooner we receive these files, the sooner we can start publicly thanking you for becoming a Viper Nation Gala Sponsor!

#### **2. Please email your Camera-ready ad by January 11<sup>th</sup> to [Gala@ViperNationEF.org](mailto:Gala@ViperNationEF.org)**

- Full Page \$600, 8" vertical, by 5" wide
- Half Page \$300, 4" vertical x 5" wide
- Quarter Page \$200, 4" vertical x 2.375" wide

**Print Ready Ads due: FRIDAY, January 11th, 2019**

#### **3. By Friday, January 25<sup>th</sup>, please go online to the purchasing portal on our website (<http://vipernationef.org/viper-nation-education-foundation/gala>), create an account and complete your guest list reservation using the name under which you are publicly acknowledged. Doing so will insure your guests receive advanced information about:**

- ✓ Parking and traffic alerts and directions
- ✓ Our Live Auction items – items that may need discussion!
- ✓ You will be able to select vegetarian, salmon or filet meals for your guests.

Go online to your reservation and provide the following:

1. First and last names
2. Email address so that they receive an emailed link to the Auction brochure and schedule details.
3. Meal requests (choice of filet, salmon or vegetarian)
  - ii. If you prefer to send this information to VNEF to have the information put in for you, please provide these by Friday, January 11<sup>th</sup> to [Gala@ViperNationEF.org](mailto:Gala@ViperNationEF.org)

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The mission of **Viper Nation Education Foundation** is to stimulate academic excellence for students in Austin's Four Points community in the areas of college readiness, leadership, entrepreneurialism, science, technology, engineering, math (STEM) through private funding. Thank you for helping continue the Viper legacy of outstanding education!